



NEWS RELEASE

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Former Gov. Cayetano joins Blue Planet Foundation Board

***Retired Governor Benjamin Cayetano cites huge
challenge from oil dependency as reason to share
talents with Blue Planet Foundation***

HONOLULU— Former Hawai'i Governor Benjamin Cayetano is taking a seat on the Board of Directors of the Blue Planet Foundation. Blue Planet Foundation is a local non-profit committed to ending the use of carbon based fuels on Earth by making Hawaii a global leader for energy independence within a decade.

The announcement was made last night at a presentation by Blue Planet Foundation to the Filipino Chamber of Commerce at the Dole Cannery Ballroom.

"Hawaii's dependence on oil and coal remains a huge problem for our economy and the environment," said Cayetano. "This issue remains a challenge our islands have yet to meet. I hope to bring forth solutions with the Blue Planet Foundation. With creativity, commitment and political courage, we can get the job done."

"We look forward to Governor Cayetano contributing his skills, experience, and political acumen to help us catalyze the revolutionary energy change we need in Hawai'i," said Henk Rogers, Chairman of the Blue Planet Foundation. "Transitioning to clean energy sources is now a matter of survival for Hawai'i and the globe, and we need a broad array of talent to achieve that mission."

Blue Planet is building a clean energy movement in Hawaii, shaping new policy tools, and providing smart energy solutions to residents statewide. The organization has:

- been active in drafting, lobbying, and building public support for many of the clean energy bills passed by the legislature;
- intervened as a party in four critical energy dockets before the Public Utilities Commission, bringing together intervener parties and bringing expert witnesses to testify;

- conducted a door-to-door student canvass on O'ahu reaching thousands of residents with residential energy efficiency information; and
- distributed nearly 5000 compact fluorescent lightbulbs and 3250 tire pressure gauges to O'ahu residents.

Blue Planet Foundation is currently producing a one-hour Hawai'i Home Energy Makeover television special featuring energy efficiency retrofits of local homes. They are also currently engaging communities and schools in clean energy-related outreach and educational events and activities. Blue Planet currently has a staff of five with an office in downtown Honolulu.

Cayetano will be joining eight current Blue Planet Board members:

- Henk Rogers, software entrepreneur and founder of the Blue Planet Foundation;
- Akemi Rogers, a local business woman with diverse international experience;
- Prof. Peter Crouch, Dean of the College of Engineering at the University of Hawai'i at Manoa;
- Stanley Hong, Esq., an attorney, leader in business, civic and community affairs, conservation and philanthropy in Hawaii for almost four decades;
- Elizabeth Kapu'uwailani Lindsey, Ph.D., an award-winning filmmaker and cultural anthropologist;
- Bob Lloyd, Chairman of the V Foundation for Cancer Research, a non-profit dedicated to funding cutting edge cancer research;
- David Williams, retired Senior Vice President of the Whirlpool Corporation; and
- Prof. Maxine Burkett, Associate Professor of Law at William S. Richardson School of Law at the University of Hawaii at Manoa, and the Director of the Center for Island Climate Adaptation and Policy.

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